



LUXOS

A D V A N C E D

LE PLATT

Cosmétique

100% organic



leplatt.com.br/en



LUXOS ADVANCED

EDUCATIONAL CATALOG

LE PLAT
Cosmétique

leplatt.com.br/en

LUXOS ADVANCED LINE





SINGLE STEP

Learn more at leplatt.com.br/en



ORGANIC ACIDS BLEND



FATTY ACIDS (OMEGA 3, 6 AND 9)



INCA ESSENTIAL OIL



QUINOA HYDROLYZED PROTEIN

OUR HISTORY

Le Platt Cosmétique is the result of hard work and dedication by its owners. Today's businessman André Rosa started in the cosmetics business in 2007. He went through all the initial stages to gain more knowledge and experience. He was a salesman, a micro-distributor, a prominent distributor for a large multinational company, and now owns his own brand.

His wife, Grazielle Rosa, who was a banker at the time, became interested in women's hair, graduated as a hairdresser, and together, in 2012, they started this dream project.

They spent years researching the market. He knew the real needs of professionals, and she began to adjust her ideas. Together, they managed to bring cutting-edge cosmetics to the market.

Le Platt invests thousands of dollars in completely new products and has large multinational companies in the cosmetics industry as partners. These partnerships promote the exchange of information and research into new active ingredients, with the goal of achieving better results every day.

In 2020, Le Platt entered into a luxurious partnership with Luxos Cosmetics from Portugal and together they launched Luxos Advanced. An organic and innovative concept in cosmetology.

OUR MISSION

Develop, produce and market leading-edge cosmetics that our customers are proud to use.

100% ORGANIC

Luxos Advanced is a straightening system based on organic acids. Its formula includes oils, proteins, and essential amino acids for hair health.

NO HEALTH RISKS

It contains absolutely no formaldehyde or substitute substances. It is 100% safe for both the hairdresser and the client. With no strong odors typically associated with these treatments.

MULTIPLE APPLICATIONS IN ONE PRODUCT

- **Frizz control:** Eliminates frizz, making hair smooth, elegant, and shiny.
- **Treatment:** Deeply restores and hydrates hair.
- **Curls:** With the correct technique, using a diffuser or flat iron, it is possible to achieve perfect curls.
- **Straightening and volume reduction:** The result depends on the temperature and the number of flat iron passes.

LUXOS
ADVANCED

LE PLAT
Cosmétique





QUINOA PROTEIN

Luxos

**ADVANCED
CLASSIC**

STEP BY STEP



Apply product 1 cm an inch from the scalp and all the way to the ends, on clean and 80% - 100% dry hair.



Leave the product to work on the hair for between 30 - 45 minutes, according to hair type.



Dry the hair with water, remove 80% of the product.



Make brushing with the slightly wet hair.



Straighten small sections of the hair between 10 - 15 times or until hair starts to shine using a hair straightener (200°C – 230°C).



QUINOA PROTEIN
Luxos

**ADVANCED
PLATINUM**

STEP BY STEP



Apply product 1 cm an inch from the scalp and all the way to the ends, on clean, 50% - 70% dry hair, depending on the shade of blonde.



Leave the product to work on the hair for between 30 minutes.



Dry the hair with water, remove 100% of the product.



Make brushing slightly wet hair.



Straighten small sections of the hair between 10 - 15 times or until hair starts to shine using a hair straightener (190°C – 200°C, according to the hair type).



QUINOA PROTEIN
Luxos
ADVANCED
PLUS

STEP BY STEP



Apply product 1 cm an inch from the scalp and all the way to the ends, on clean, 80% - 100% dry hair, according to the hair type.



Leave the product to work on the hair for between 30 – 45 minutes.



Dry the hair with water, remove 80% of the product.



Make brushing with the slightly wet hair.



Straighten small sections of the hair between 10 - 15 times or until hair starts to shine using a hair straightener (200°C – 230°C, according to the hair type).

WHAT LUXOS IS NOT

A D V A N C E D



NO FORMALDEHYDE

- Does not cause eye irritation or burning
- No unpleasant odors
- No health risks for the hairdresser or the client

NO GLYOXYLIC ACID

- Not a formaldehyde substitute
- Does not react the same way when exposed to heat
- Does not cause the same long-term effects on hair



NO AMMONIA

- The product is not alkaline
- Causes less structural damage
- Does not dehydrate the hair

WHAT LUXOS IS

ADVANCED

A MIX OF SPECIAL TREATMENTS FOR:

- Straightening
- Curl definition
- Volume reduction
- Hair hydration

*Treatments must be accompanied
by the Home Care line

LUXOS
ADVANCED

LE PLAT
Cosmétique



A woman with long, dark, straight hair is shown from the chest up, looking slightly to the side. Her hair is very smooth and shiny, cascading down her front and back. She has a soft smile and is wearing light makeup.

WHAT LuXos IS

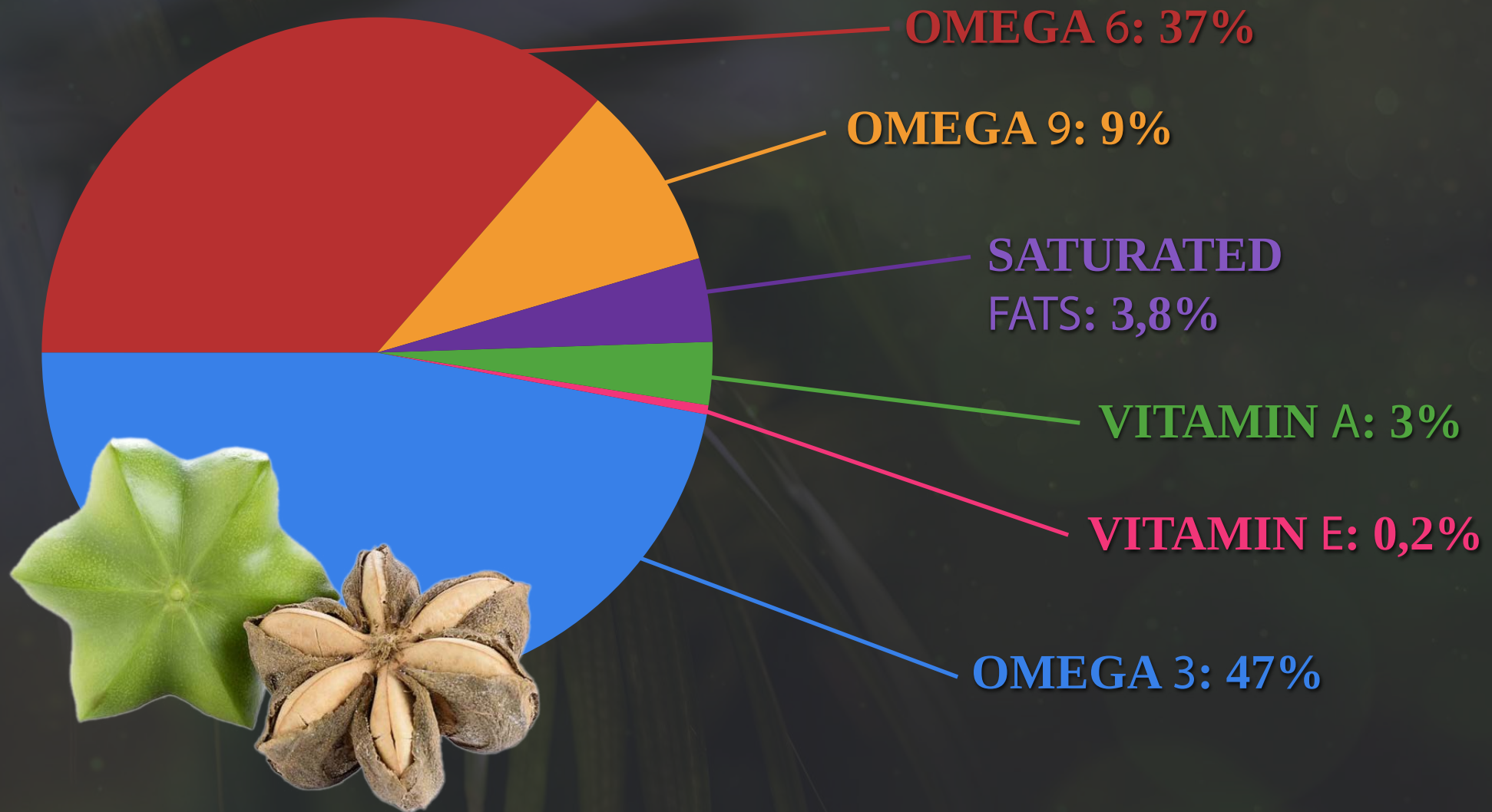
A D V A N C E D

ESSENTIAL TREATMENTS

Omega 3, 6 and 9 oils
nourish and hydrate the
hair

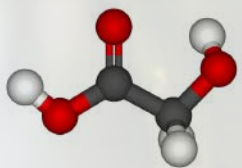


ESSENTIAL TREATMENTS



WHAT LuXos IS

A D V A N C E D



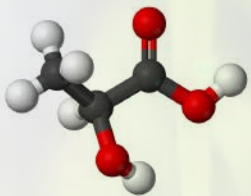
Glyoxylic acid



Natural sugars



Moisturizer



Lactic acid



Milk and sugar



Moisturizers and
pH equalizer



HOW LUXOS WORKS?

ADVANCED

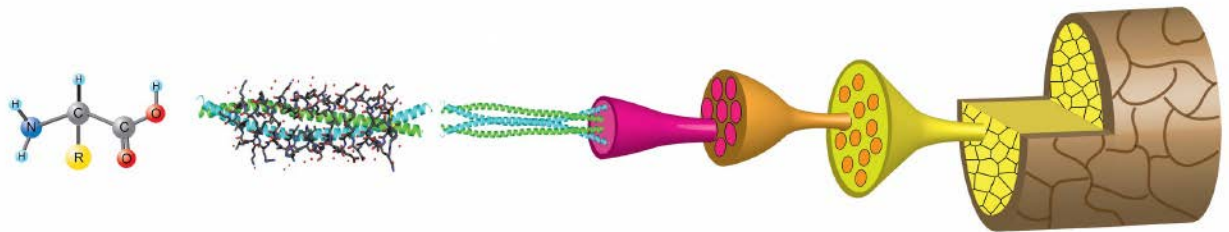
LUXOS pH

ADVANCED

Hair can have its structures changed above pH 10 and below pH 2

Your acid pH action is on the hair cortex, breaks down the ionic and Hydrogen Bond.

Transform the hair **without damaging**.



LUXOS ADVANCED

EDUCATIONAL CATALOG

HAIR LIVING THE FUTURE

LE PLAT
Cosmétique

leplatt.com.br/en