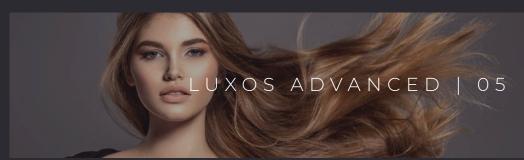




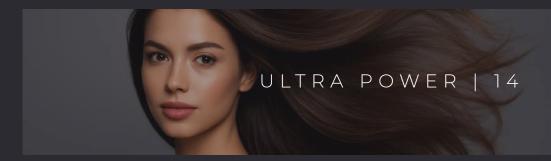
CATALOG

















OUR HISTORY

The *Le Platt Cosmétique* is the result of its owner's hard work and dedication. The businessman André Rosa started in the cosmetics industry in 2007. He passed through all the early stages to gain knowledge and experience, as he worked as a salesman then as a small distributor before gaining more experience working for a prominent distributor of a large multinational company and today, he owns his own brand.

His wife, Grazielle Rosa, a bank clerk in 2007, started becoming interested in female hairstyles, and soon after became a hairdresser. In 2012 both André & Grazielle started the dream of creating their own brand.

They spent years on end researching the market and André knew the real need of the professionals, and Grazielle was able to adjust to his ideas. Thus they reached the level of current products, latest generation in cosmetics.

Le Platt Cosmétique invests thousands of dollars on entirely new products and have partners in the multinational field of cosmetology where they can exchange information and research new ingredients, to obtain the best results every day.

In 2020 they started a Luxury partnership with Luxos Cosmeticos in Portugal and together launched the Luxos Advanced. An organic and innovative concept in cosmetology. All they want is to surprise beauty lovers.



LUXOS ADVANCED

LINE





LUXOS ADVANCED CLASSIC

NATURAL HAIR

Composed of active elements recently created in cosmetology, Luxos Advanced Classic includes a range of organic acids that guarantee healthy hair strands and a mix of elements that help screen the hair which attain results never achieved before.

Luxos Advanced Classic´s formula contains Inca oil, which is rich in fatty acids (omega 3, 6 and 9) and has a very high level of antioxidants (vitamins A and E), Quinoa Protein, besides being rich in proteins and essential amino acids, which are important for healthy looking hair.





LUXOS ADVANCED PLATINUM



With this new product line, we bring active innovators in the area of cosmetics who have created an amazing product using a blend of organic acids that guarantee perfectly smooth hair. Quinoa Protein and Inca oil is one of the best forms of oil to treat your hair and the violet pigments have the potential to neutralize the yellowish tones in your hair that may have passed through chemical processes such as discoloration, hair relaxing highlighting.





LUXOS ADVANCED PLUS

COLOURED HAIR

With a blend of organic and pure acids including Inca oil, Luxos Advanced Plus gives a special treatment which includes a mix of pigments that gives protection to dyed hair.

Inca oil in its own form is rich in fatty acids (omega 3, 6 and 9). It has a high level of antioxidants (vitamins A and E) and is rich in essential proteins and amino acids, which are important for healthy looking hair.





SINGLE STEP

Learn more in leplatt.com.br



ORGANICACIDS BLEND



FATTY ACIDS OMEGA 3, 6 AND 9



INCAESSENTIAL OIL



QUINOA HYDROLYZED PROTEIN

Your Mission: Develop, produce and market leading-edge cosmetics that our customers are proud to use.



THE BENEFITS

100% ORGANIC

Luxos Advanced is a straightening system based on organic acids. Its formula includes oils, proteins, and essential amino acids for hair health.

NO HEALTH RISKS

- It contains absolutely no formaldehyde or substitute substances.
- ◆ It is 100% safe for both the hairdresser and the client.
- With no strong odors typically associated with these treatments.

MULTIPLE APPLICATIONS IN ONE PRODUCT

- ◆ Frizz control: Eliminates frizz, making hair smooth, elegant, and shiny.
- ◆ Treatment: Deeply restores and hydrates hair.
- ◆ Curls: With the correct technique, using a diffuser or flat iron, it is possible to achieve perfect curls.
- ◆ Straightening and volume reduction: The result depends on the temperature and the number of flat iron passes.



ADVANCED CLASSIC

BTX CAPILAR

Developed to deliver a high-performance treatment that reduces hair volume and provides long-lasting results. Its advanced formula combines disciplining and nourishing actives that align the hair fiber while preserving the hair's natural movement. The result is hair that is aligned, soft, and shiny, with an ultra-silky feel.

Suitable for all hair types seeking smoothing and frizz control





WASH YOUR HAIR WITH THE ULTRA POWER SHAMPOO – LUXOS ADVANCED

- Gently cleanses without drying.
- Use 1–2 times, depending on need.
- Towel-blot excess water, leaving hair damp.



APPLY THE BTX LUXOS ADVANCED

- Separate the hair into thin sections.
- Apply the product carefully, avoiding contact with the scalp.



LEAVE ON FOR 30 MINUTES



RINSE THOROUGHLY WITH WATER

 Remove 100% of the product, leaving no residue.

FOR STRAIGHT OR WAVY HAIR:



Blow-dry to smooth and align the hair



Flat iron sections of 2 to 3 cm

• Resistant hair: 2 to 3 passes

• Sensitive/fine hair: 1 pass

FOR **CURLY HAIR:**



Do not use a flat iron



Finish with a diffuser, shaping the curls

 This helps to revitalize the natural curl pattern and reduce frizz, keeping the volume controlled and the hair healthy



ULTRA POWER

PROFESSIONAL LINE

The Le Platt Ultra Power line products, including the Professional Shampoo II and the Professional Mask 500g, were developed to provide your hair with an intensive, high-performance treatment. With balanced formulas and advanced technology, the line combines the ideal concentration of strengthening and nourishing agents with powerful moisturizing and repairing active ingredients that restore the hair's vitality, leaving it soft, shiny, and resilient.

Recommended for extremely dry and severely damaged hair.

With cocoa butter







WASH TWICE

WITH ULTRA POWER PROFESSIONAL SHAMPOO 1L



RINSE AND IMMEDIATELY

REMOVE THE EXCESS WATER WITH YOUR HANDS



APPLY THE ULTRA POWER PROFESSIONAL MASK 500G

STRAND BY STRAND AT THE SINK



LEAVE ON

FOR 20 TO 30 MINUTES



RINSE

THOROUGHLY



USE LUXOS ADVANCED LEAVE-IN 300ML

TO PERFORM THE BLOW-DRY



FINISH WITH

AÇAÍ OIL SERUM



HOME CARE

LINE

The power of nature combined with a luxurious post-chemical reconstruction









THE POWER OF NATURE COMBINED WITH A LUXURIOUS POST-CHEMICAL RECONSTRUCTION



Step 1 Shampoo 300ml

With moringa oil and cocoa butter, its adequate pH gently cleanses the threads and at the same time recovers nutrients lost in daily life or in chemical processes.

Step 2 Conditioner 300ml

Your advanced formula with a high concentration of actives associated with silicones and moringa oil, promotes conditioning and recovers the strands, with a moisturizing and protective action, leaving your hair with intense shine and pleasant perfume for a longer period of time.



Step 3 Hair Mask 300g



Light, healing and repaired effect of moringa oil, considered one of the most stable in nature, with very high quality actives, they revitalize and deeply hydrate the hair, restoring balance, softness and the delicacy of the hair.

Step 4 Leave In 300ml

With 11 functions that need no comments:

1) curl activation, 2) thermal protection,
3) sun protection, 4) ultra-gloss, 5) anti-frizz
effect, 6) continuous hydration, 7) tip sealing,
8) extended smooth effect, 9) color protection,
10) anti-moisture film, 11) nutrition



INDICATED TO CHEMICALLY TREATED HAIR

ULTRA POWER

HOME CARE LINE

IDEAL FOR MAINTAINING AND PROLONGING THE RESULTS OF PROFESSIONAL TREATMENTS



The Le Platt Ultra Power Home Care line was developed to maintain the strength and vitality of your hair daily, providing salon results in the comfort of your home. The Ultra Power Shampoo 300ml gently cleanses while preserving the hair's natural moisture, while the Ultra Power Mask 300g deeply nourishes, repairs damage, and strengthens the hair fiber.

Enriched with a formula of high-performance restorative and moisturizing active ingredients, it delivers hair that is more resilient, softer, and intensely shiny.



With cocoa butter



AÇAÍ OIL SERUM

Organic oil From Amazônia Brazil to your hair







Açaí oil is highly nutritious and has antioxidant, moisturizing, and revitalizing properties for the hair. Rich in essential fatty acids, vitamins (such as vitamin E), and minerals, it helps strengthen the hair, restore moisture, and combat damage caused by external factors like sun exposure and pollution.

Additionally, it enhances shine, softness, and helps control frizz, making the hair healthier and more radiant. It is especially beneficial for dry, damaged, or chemically treated hair.

LUXOS ADVANCED

CATALOG

HAIR LIVING THE FUTURE

